



“all my perfect
pinks
will take you out in style.” *Essie*

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How Do I Dye Hair Platinum?

Feb 23, 2011 / By Amanda Layman Low

POST COMMENT

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It's said that blondes have more fun, but the beauty of blondness goes back further than that. Maidens in fairy tales had blond tresses. Ancient goddesses were portrayed as light-haired. Marilyn Monroe's platinum look became an icon. Now you're ready to unleash your inner platinum-haired goddess, too. Since you want to be the fiercest blonde of them all, take your time and dye your hair right.

Photo: Alberto E. Rodriguez/Getty Images Entertainment/Getty Images

1.

Buy the best dye you can afford. Dr. Victoria Barbosa, owner of Millennium Park Dermatology, suggests you buy commercial hair dye for your platinum look. This type of product "achieves more consistent color, often along with other benefits like conditioning," she says. Dyes contain hydrogen peroxide, the key ingredient to the platinum look, but Barbosa warns against using a peroxide/water mixture at home; you could seriously damage your hair and scalp.

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Clear out a "dyeing area" in your bathroom with old towels and paper towels on hand. Wear gloves during the dyeing process. Dyeing is messy, and your glam look probably isn't worth staining your bathroom, clothes and skin. If you've never dyed your hair before, have a friend help you --- or take it straight to the stylist for best results.

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If you do want to dye your hair alone, read the directions on the dye package and follow them perfectly. Test a bit of the dye on an unnoticeable area to make sure you don't have an allergy to the chemicals. Dab petroleum jelly on your hairline and scalp to keep the color from running (and to protect your skin from the chemicals).

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Rinse out the dye when the instructions say to do so. Leaving dye in your hair for too long can burn your scalp, even cause your hair to fall out. When in doubt, rinse the dye earlier rather than later. Being a shade shy of your perfect color is much better than losing hair.

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After dyeing, be extra nice to your hair. Invest in shampoo and conditioner designed for color-treated hair. Barbosa says "condition as much as possible! Use rinse-out conditioners with each shampoo ...and if the hair is not too fine, then leave-in conditioners can be used as well."

Things You'll Need

- 1. Commercial hair dye
- 2. Old towels
- 3. Old clothing
- 4. Gloves

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Blonde Hair Color 2011 Take Your Blonde To the Next Level With Haircolor & Tips From L'Oréal
LorealParisUSA.com

Blonde Hair 2011 Light Up Your Face With Blonde Hair Color and Highlights by Garnier!
GarnierUSA.com/Blonde+Hair

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HairSalons.BloomSpot.com

I Stopped My Hair Loss I spent thousands on hair growth then I found this \$39 solution...
naturalwellbeing.com/hair-growth

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References

Dr. Victoria Barbosa; Dermatologist; Chicago, Illinois [DePaul University: A Whiter Shade of Pale](#)

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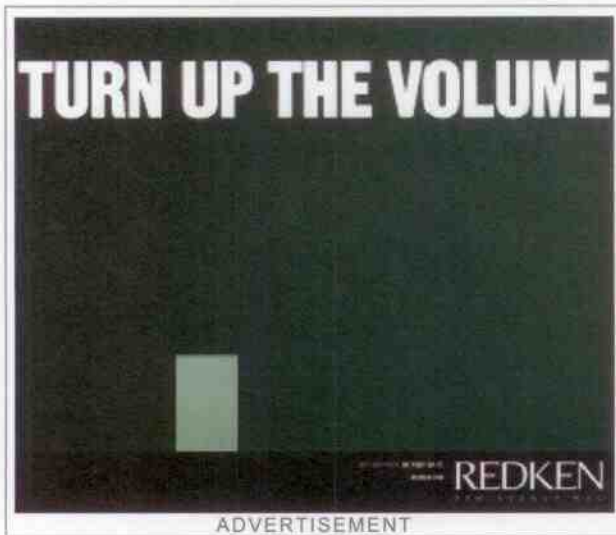


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